

Lesson #1

An Overview of Poster Design

Broadside
Chicago on Fire!
1871

CHICAGO ON FIRE!

10,000 BUILDINGS BURNED,

FIRE STILL RAGING,

MASS MEETING

WILL BE HELD AT THE

CENTRAL RINK

At 3 O'clock To-Day,

TO TAKE ACTION TO AID

Chicago's Suffering People

HELP, HELP, HELP

CITIZENS, TURN OUT!

F. W. PELTON, Mayor.

Monday, October 9th, 1871.

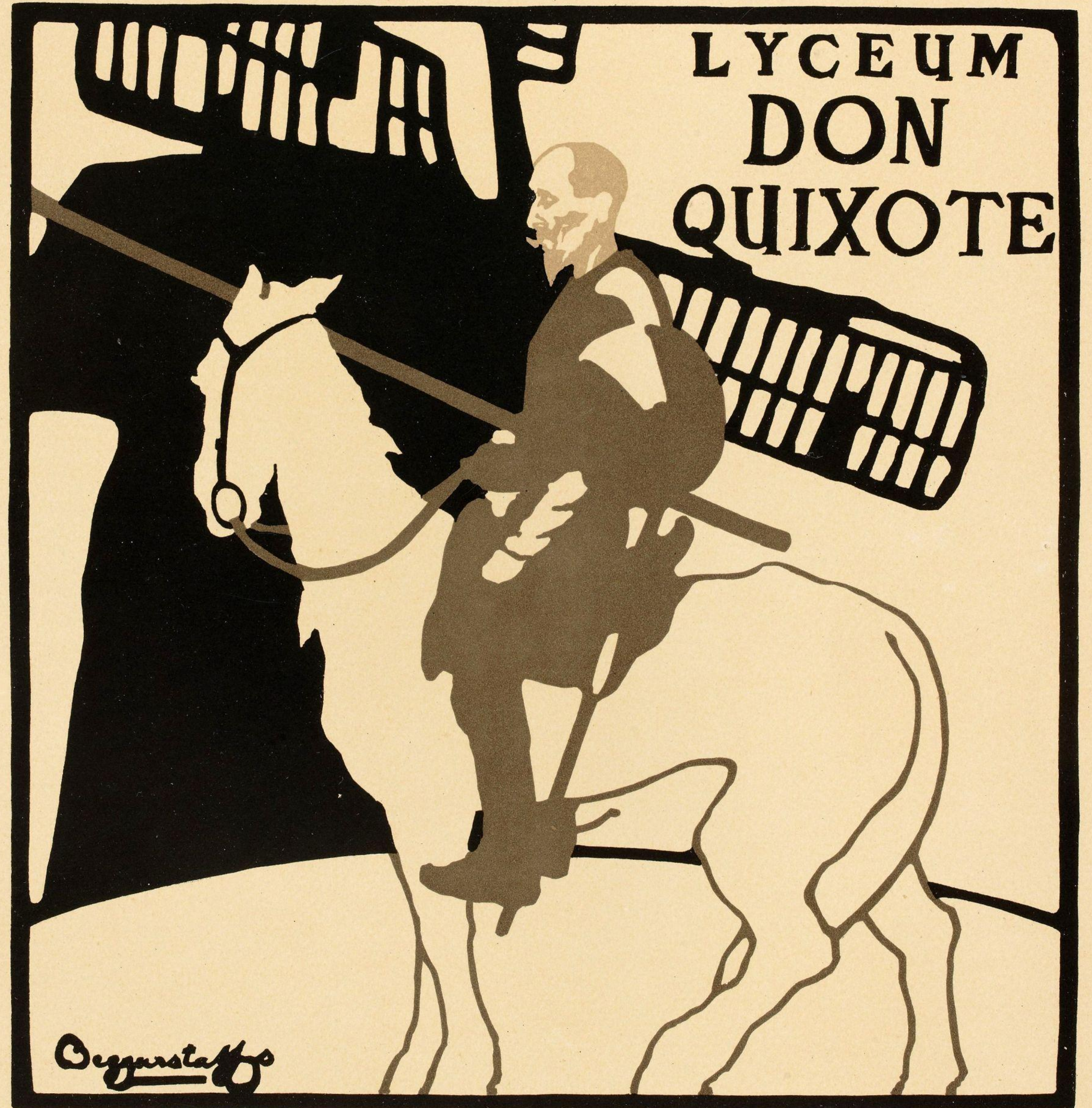
Jules Chéret
Theatrophone
1890



Henri de
Toulouse-Lautrec
Jane Avril
1899



Beggarstaffs
Don Quixote
1895



Margaret
Macdonald,
Frances
Macdonald, J.
Herbert McNair
The Glasgow
Institute of
the Fine Arts
1895



Henry
Van de Velde
Tropon
1898



Koloman Moser
Ver Sacrum, XIII
Poster for the
13th Secession
Exhibition
1902

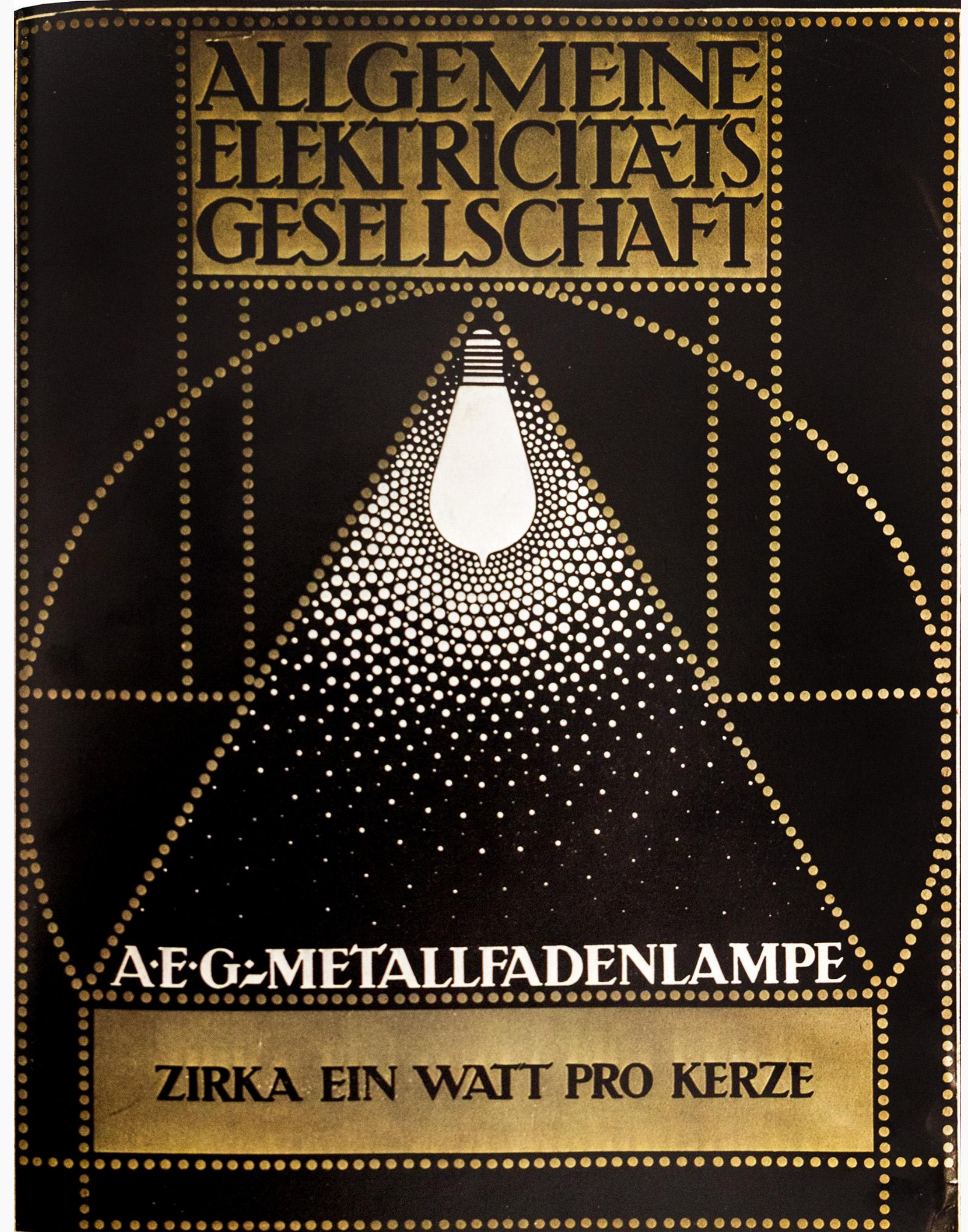


Oskar Kokoschka
Poster for the
Kunstschau
exhibition, Vienna
1908



Peter Behrens

AEG-
Metallfadenlampe
1907



Lucian Bernhard
Poster for the
Vertex lighting
company
1912



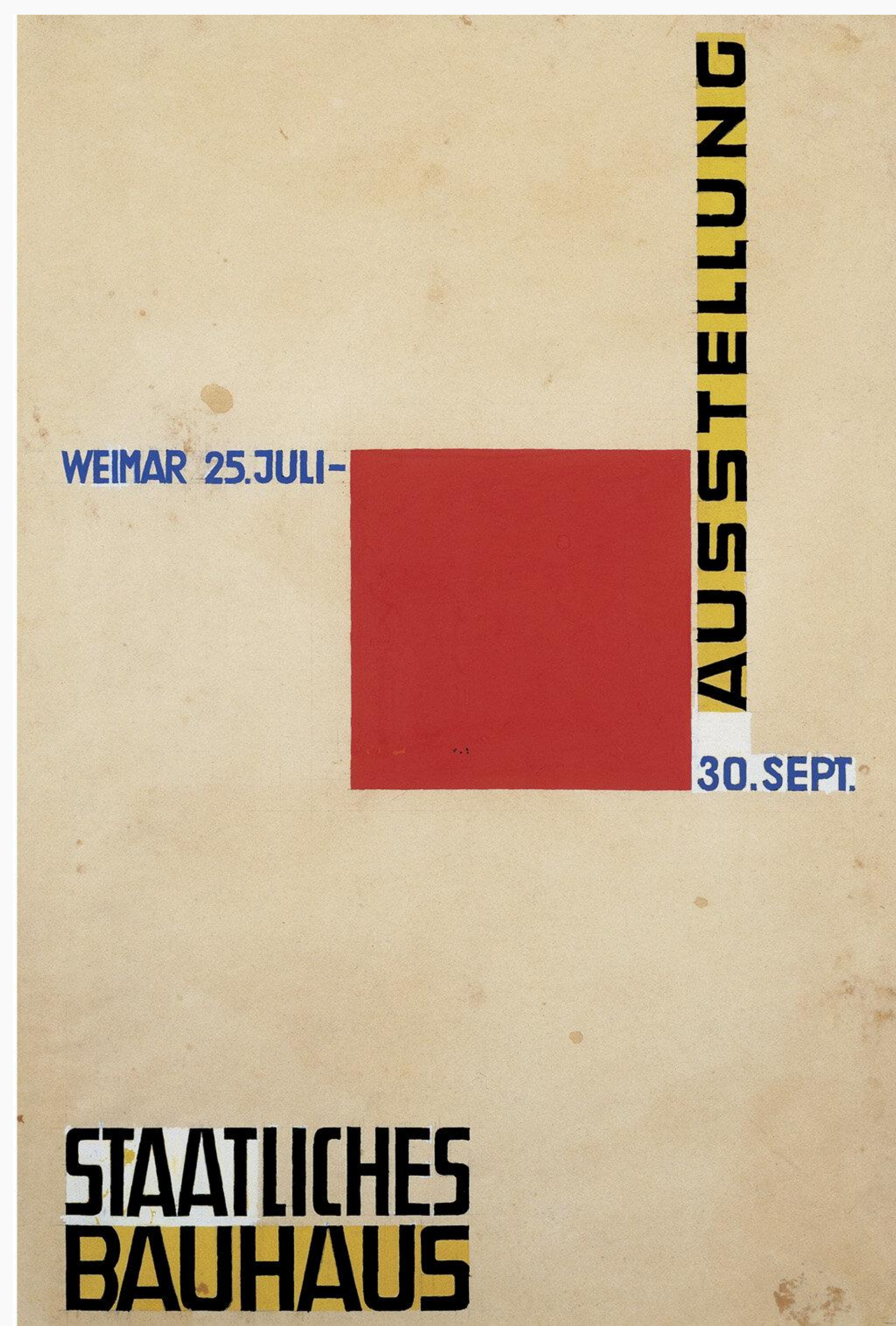
Piet Zwart
Poster for
the rubber
flooring
manufacturer
LAGA
1922



Joost Schmidt
Staatliches
Bauhaus
Ausstellung
1923



Herbert Bayer
Staatliches
Bauhaus
Ausstellung
Weimar
Juli – Sept
1923



Georg Trump
Poster design
(unrealized) for
Exhibition of the
Bielefeld School of
Arts and Crafts
1927



Paul Renner
Poster for an
exhibition
of the Technical
Schools of
Applied Arts
of Bavaria
1928



John Heartfield
The Hand
Has Five Fingers,
Poster for
the German
Communist Party
1928



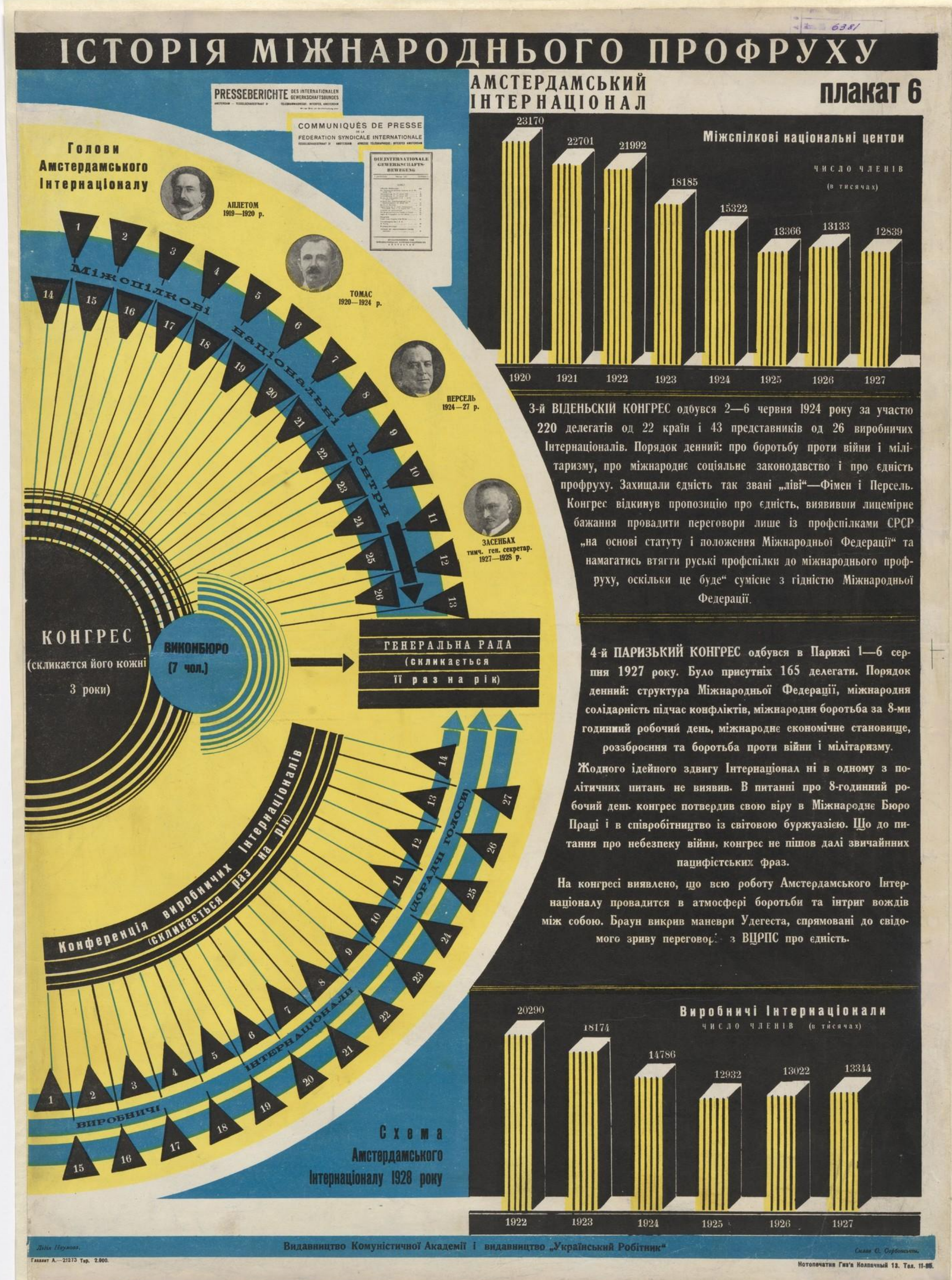


Aleksandr
Rodchenko
Poster for the
Russian state
airline Dobrolet
1923



Lydia Naumova

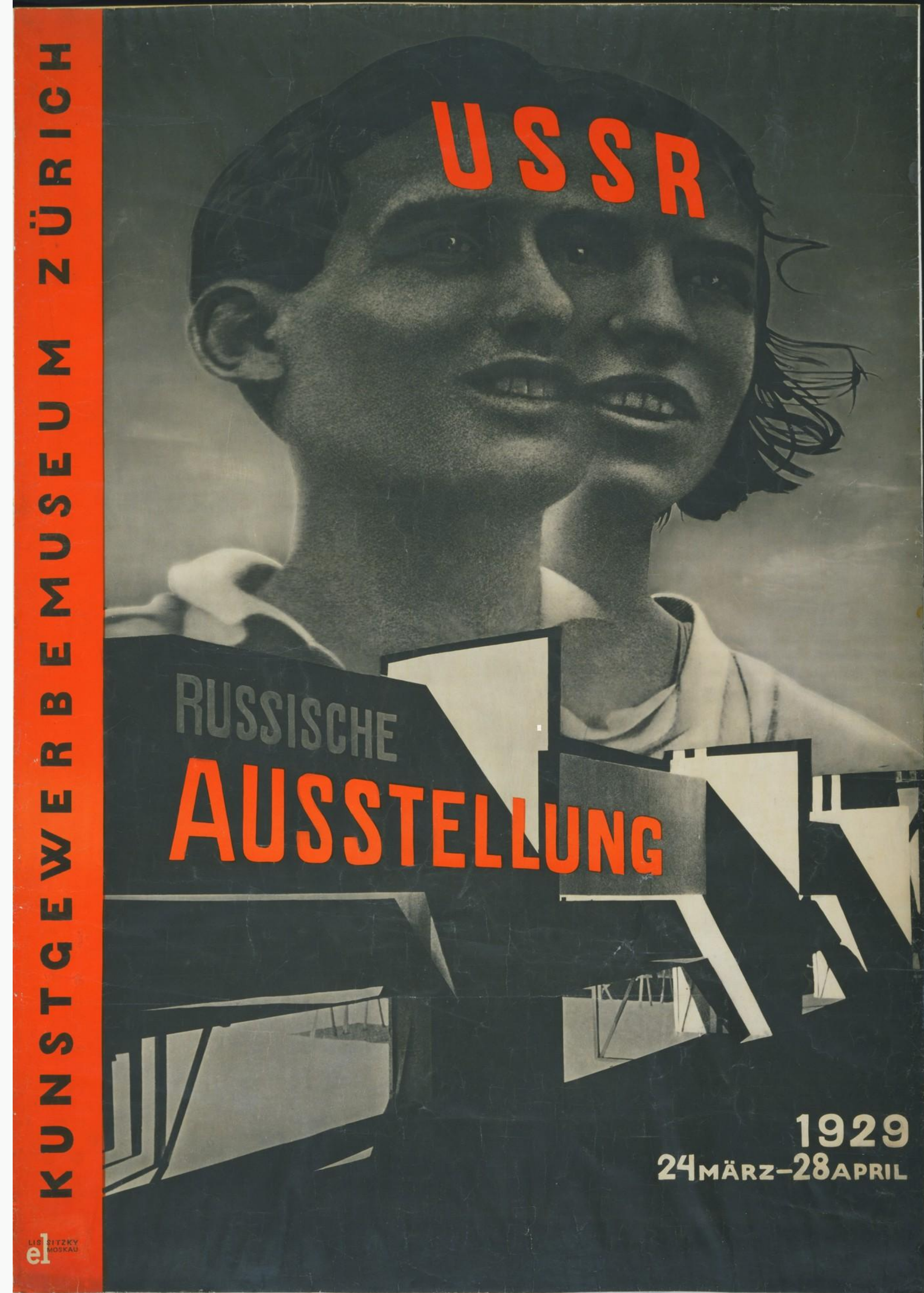
The Amsterdam International (Poster no. 6 from History of the International Trade Union Movement) 1928



The Industrial Leatherworker 1930



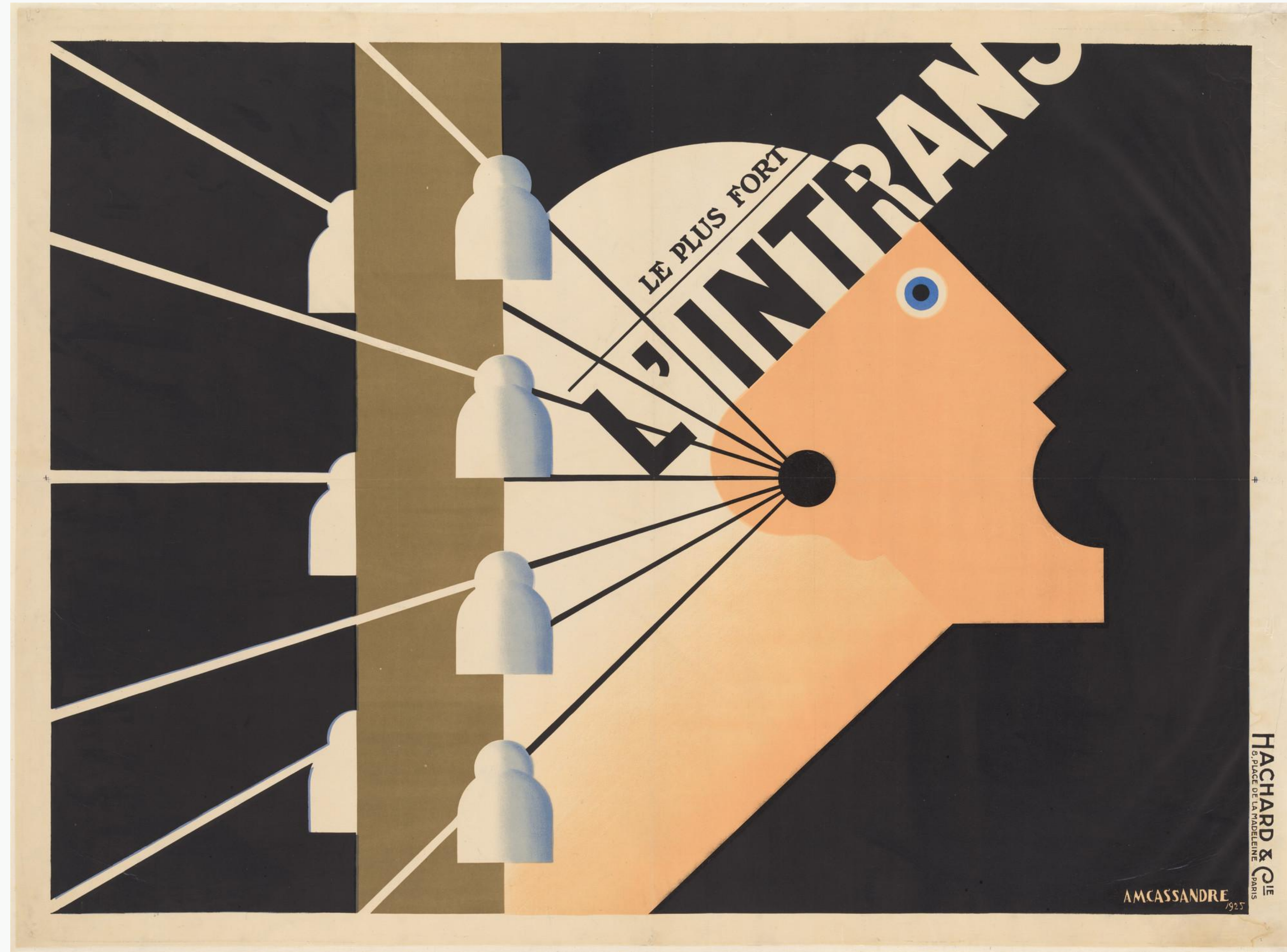
El Lissitzky
USSR Russische
Ausstellung
1929



Valentina Kulagina
Maquette for
We Are Building
(Stroim)
1929



A. M. Cassandre
Poster for the
Paris newspaper
L'Intransigeant
1925



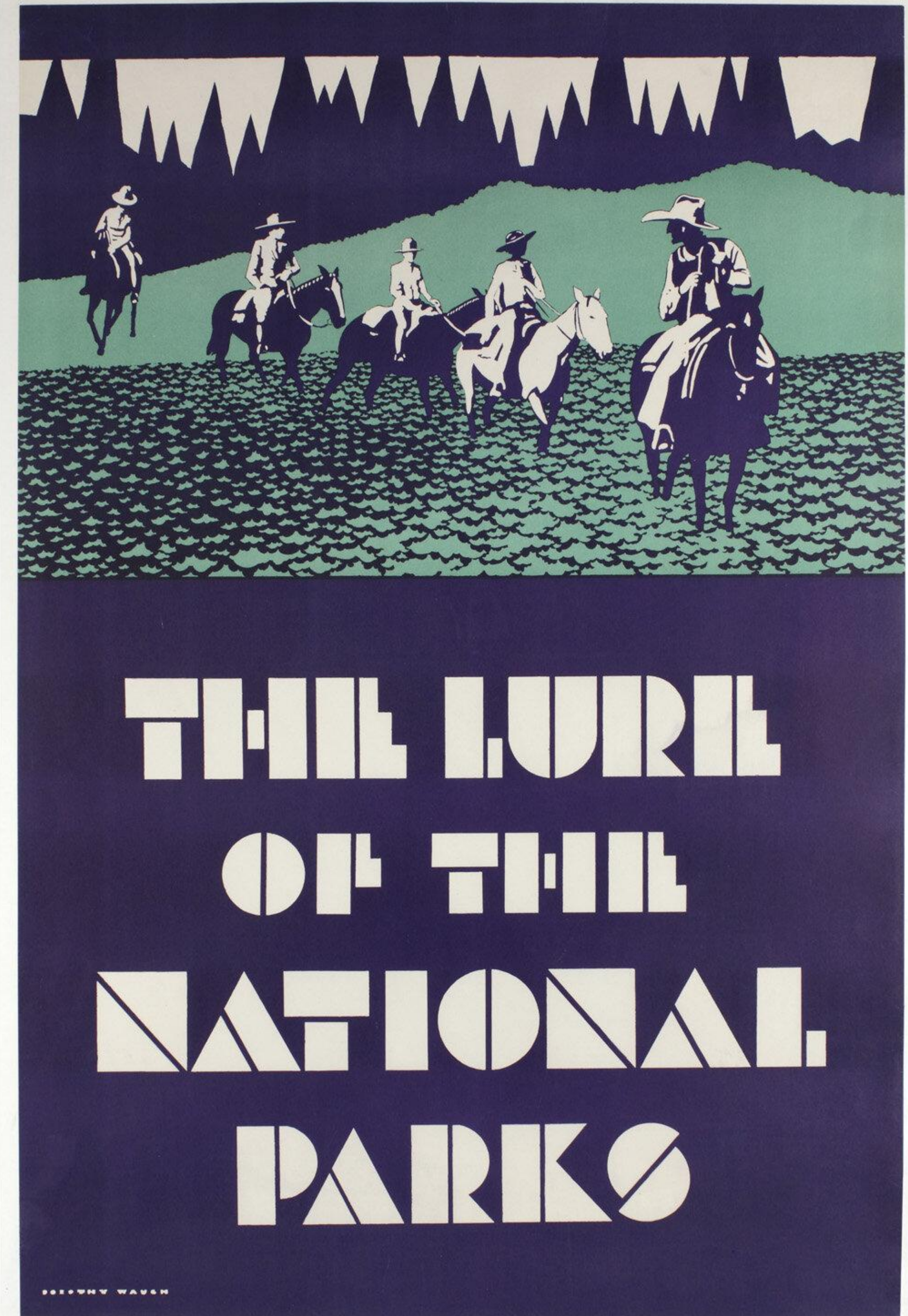
A. M. Cassandre
Grande Quinzaine
Internationale
de Lawn-Tennis
1932



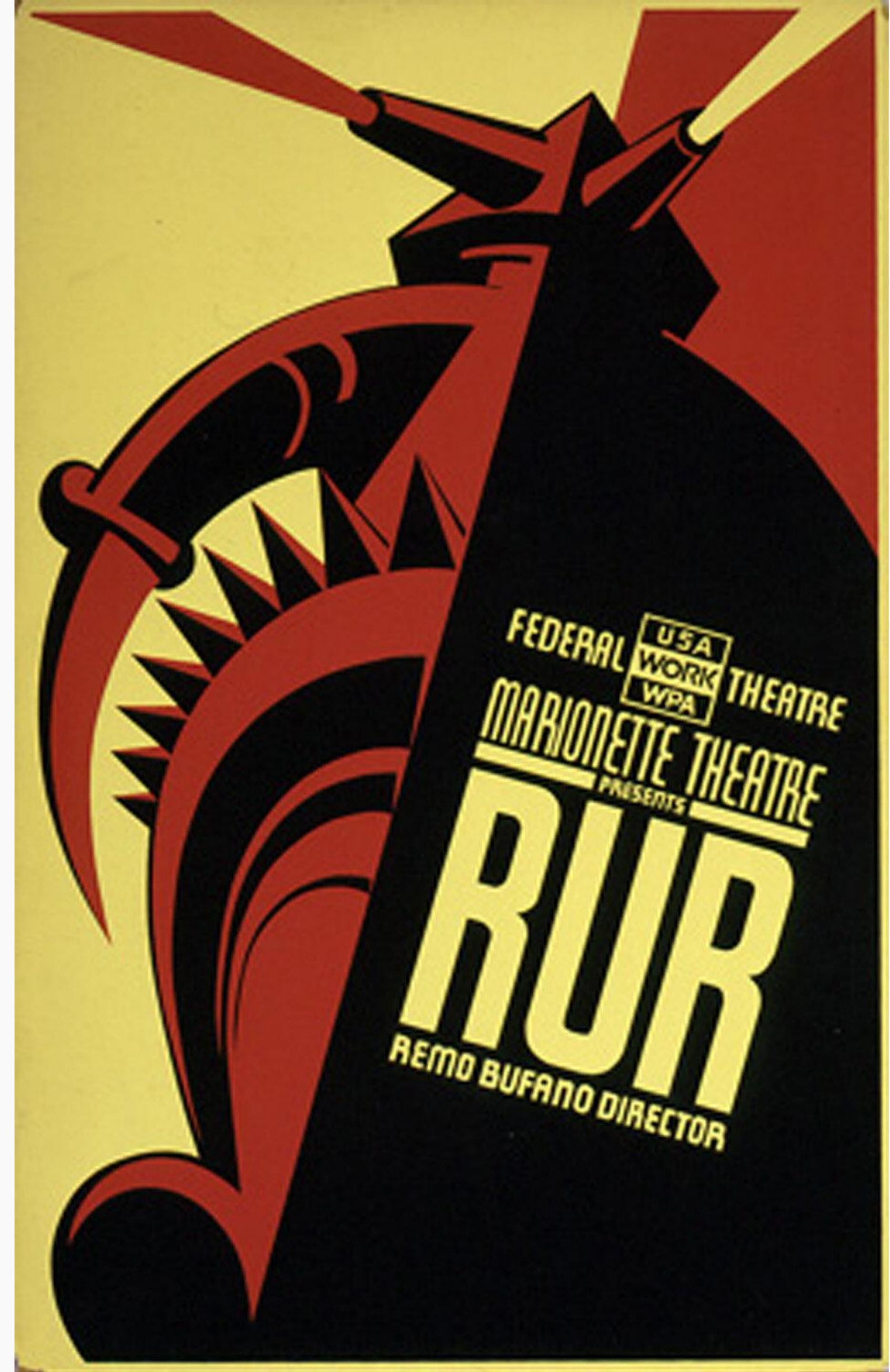
Herbert Matter
Pontresina
Engadin
1935



Dorothy Waugh
**The Lure of
the National Parks**
1934



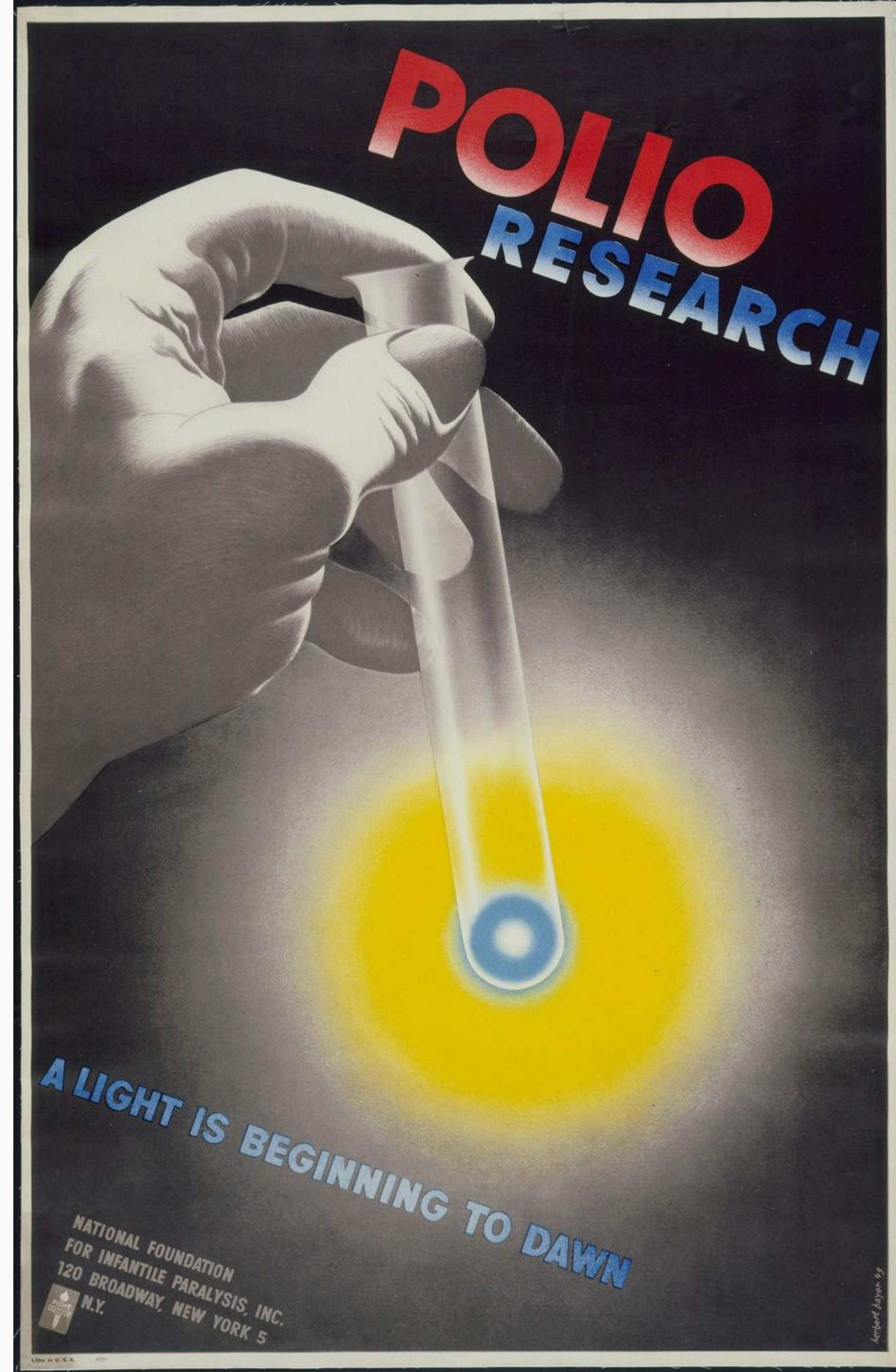
Charles
Verschuuren
Federal Theatre –
Marionette Theatre
presents "R.U.R."
1939



Herbert Bayer

Polio Research

1949



Paul Rand

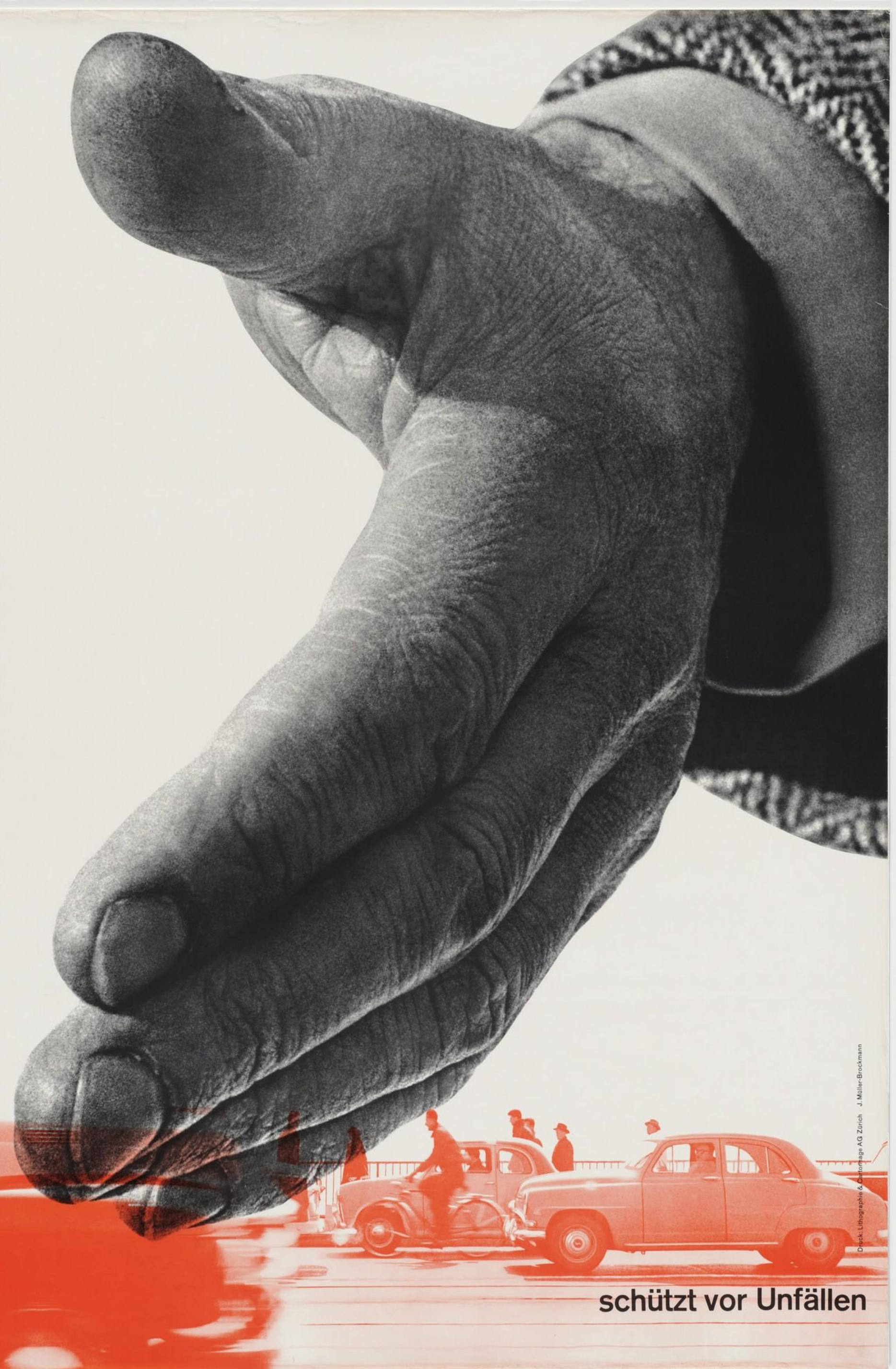
No Way Out

1950



**Josef
Müller-Brockmann**
**The friendly hand
signal, protects
against accidents**
1954

das freundliche Handzeichen



schützt vor Unfällen

Josef
Müller-Brockmann
The Film
1960

Kunstgewerbemuseum Zürich
Ausstellung

deFilm

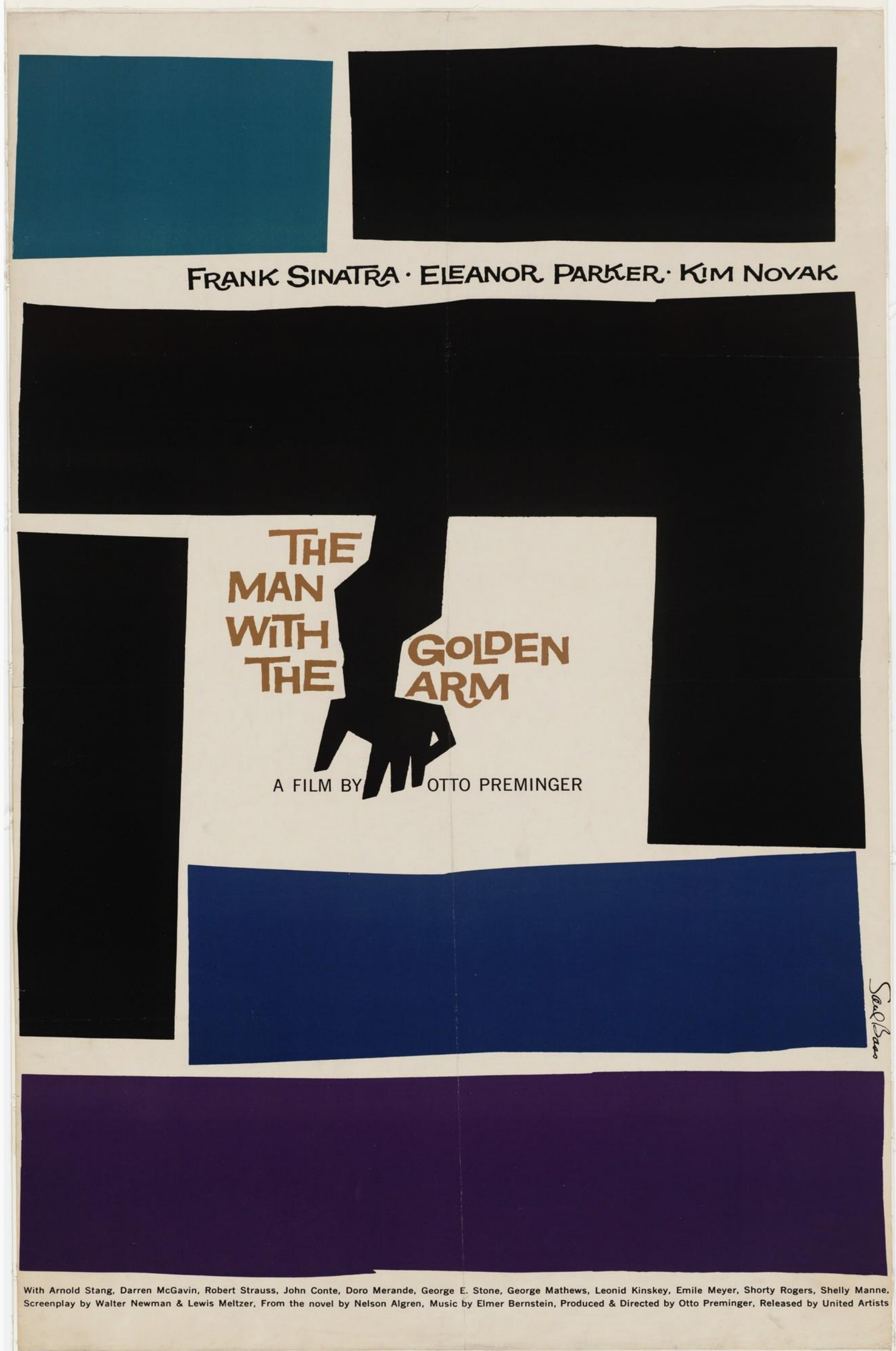
10. Januar bis 30. April 1960

Offen: Montag 14-18, 20-22
Dienstag-Freitag 10-12, 14-18, 20-22
Samstag-Sonntag 10-12, 14-17

Werbungsfilm Zürich - Josef Müller-Brockmann

Saul Bass

The Man with the Golden Arm 1955



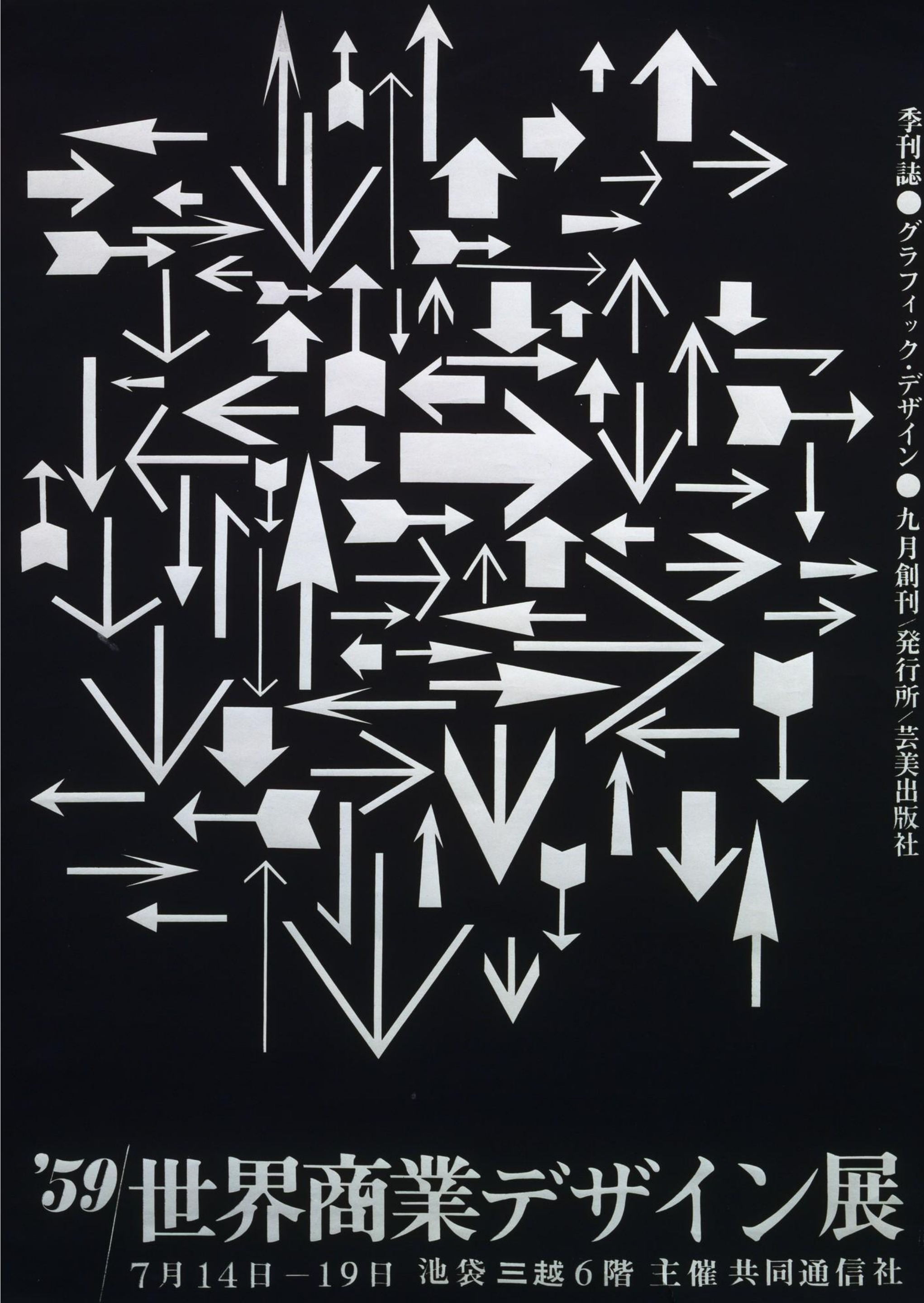
Armin Hofmann
Wilhelm Tell
1963

Basler Freilichtspiele
beim Letziturm im St. Albantal
15.-31. VIII 1963

Wilhelm Tell



Ikko Tanaka
World Commercial
Design Exhibition
1959



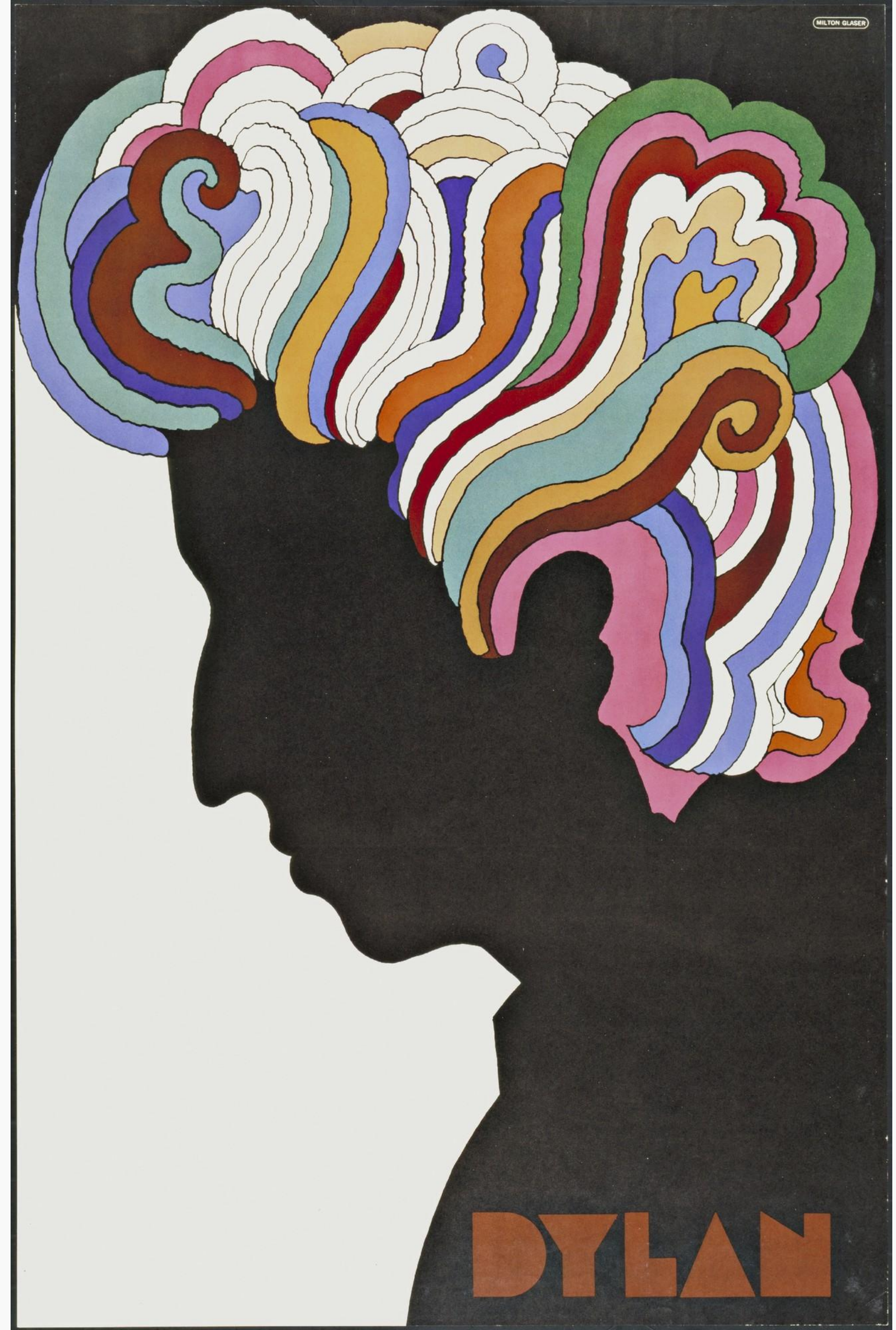
Tadanori Yokoo

Yukio Mishima, The Aesthetics of End 1966



Milton Glaser

Dylan
1966



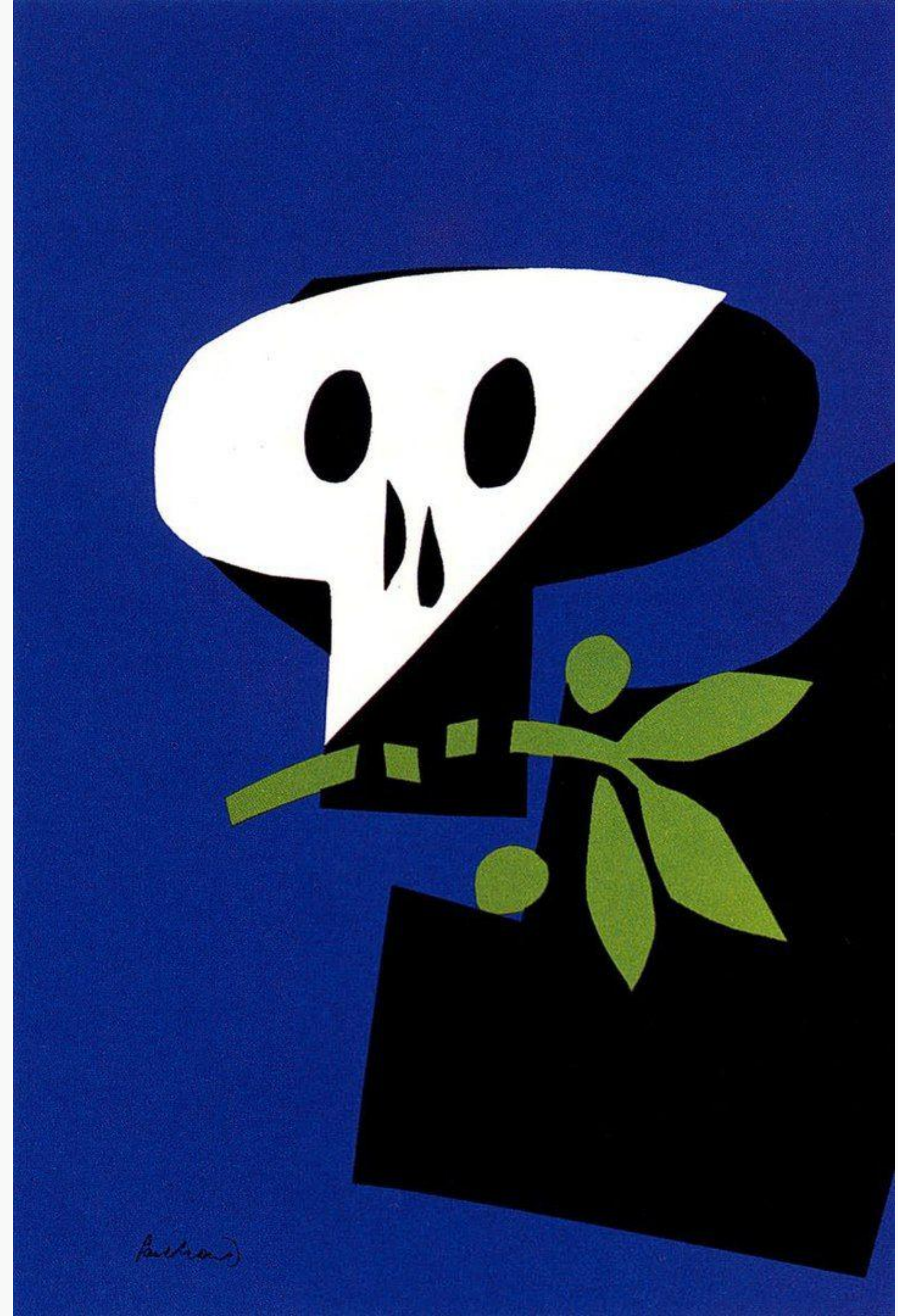
Bonnie Maclean
The Yardbirds,
The Doors
1967



Victor Moscoso
The Chambers
Brothers
1967



Paul Rand
Death Mask
1969



Ikko Tanaka

Nihon Buyo

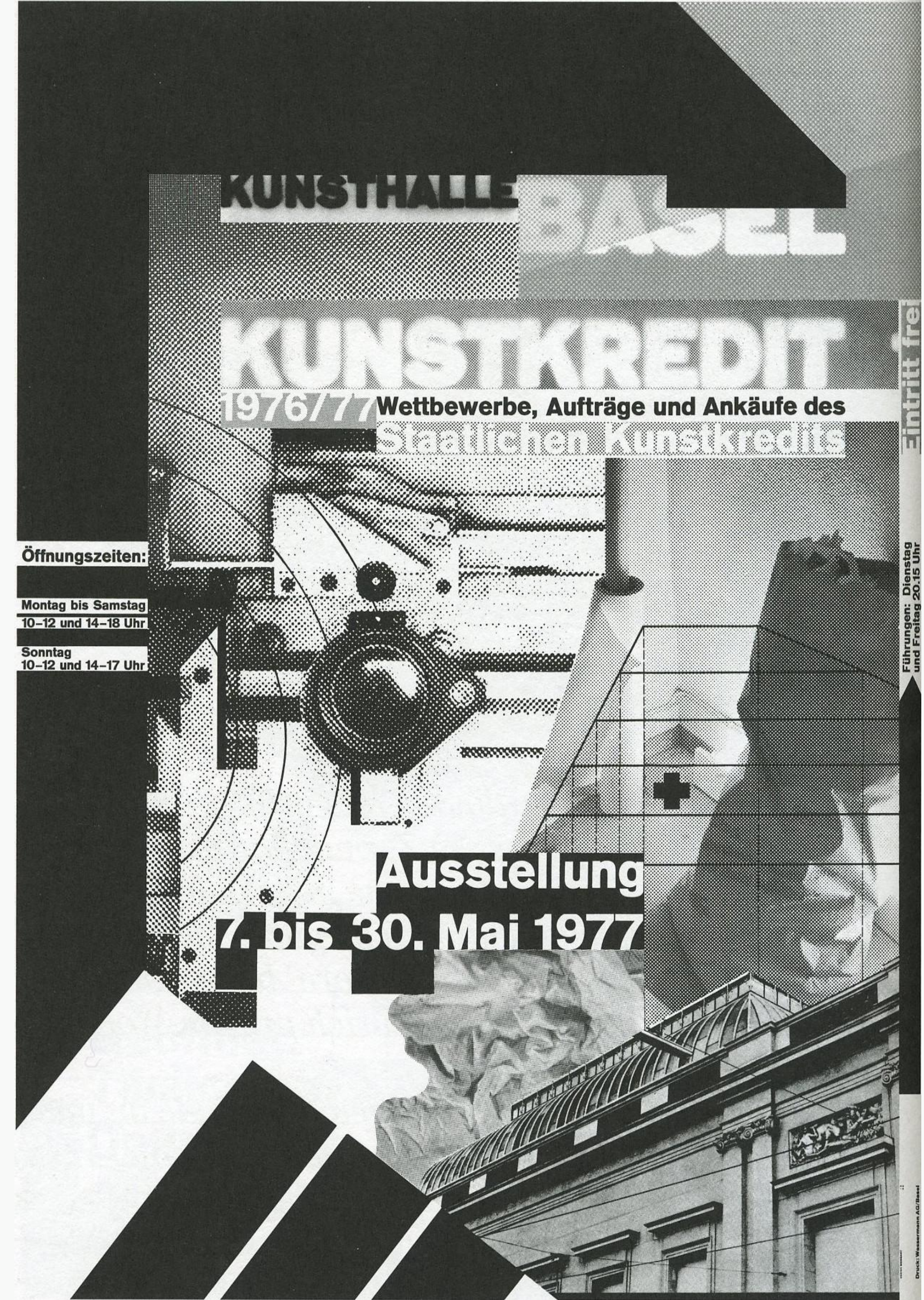
1981

Nihon Buyo

UCLA
Asian Performing Arts
Institute 1981
Los Angeles
Washington, D.C.
New York



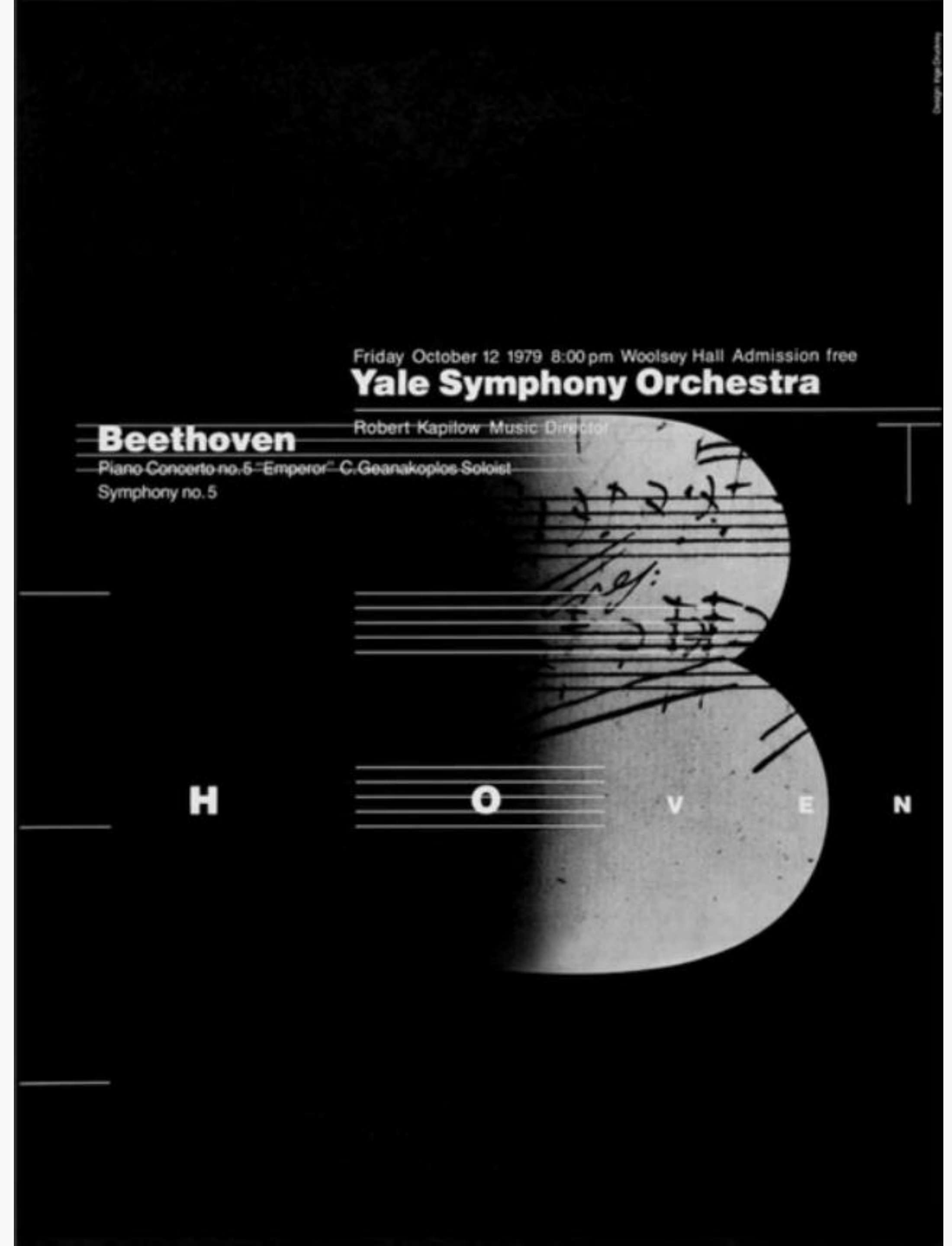
Wolfgang Weingart
Kunsthalle Basel
Kunstkreis 76-77
1977



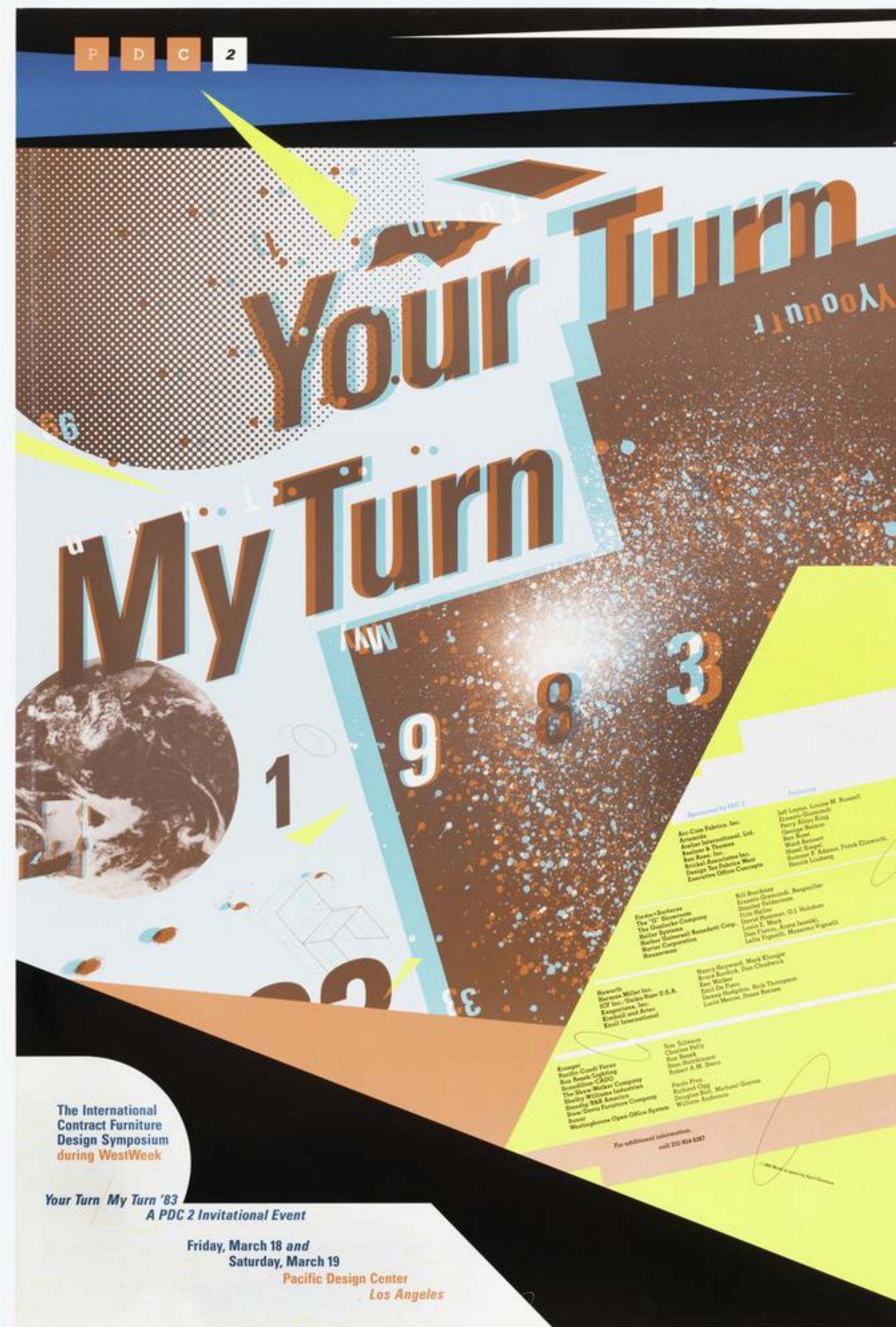
Inge Druckrey

Beethoven

1979



April Greiman
Your Turn, My Turn
International
Contract Furniture
Design Symposium
1983



April Greiman
Snow White + the
Seven Pixels,
An Evening with
April Greiman
1986



Corita Kent Community 1982



Milton Glaser

I Love NY

More Than Ever

2001

I  NY
MORE
THAN
EVER

BE GENEROUS. YOUR CITY NEEDS YOU. THIS POSTER IS NOT FOR SALE.

This poster was designed by Milton Glaser ©2001, printed by Raico Graphics Inc., and distributed by the School of Visual Arts all of whom love New York.

Shepard Fairey
Obama Hope
2008

