

Final project assignment brief

Design a set of posters to promote a hypothetical exhibition called An Eye for Color: Learning from Albers.

- The subject of the exhibition is Albers' color experiments; the exhibition consists of Albers-inspired color experiments created by students in a color workshop.
- You will design two posters, each composed of the title and subtitle and an image based on the color experiments you performed earlier in the course.
- A different image will be used on each poster.
- The treatment of the title and subtitle (typeface, size, and placement) must be the same on the two posters.
- The background color must be the same on the two posters.
- The size/proportions of the posters must fit the A format (A0, A1, etc.).
- The printed posters will be displayed on walls and kiosks.
- One animated poster will be designed that features the type treatment and images used on the print versions, running in loop sequence.
- The animated version of the poster will be the same size as the printed posters, and made to be projected on digital displays.